

Display Advertising Rate Structure

effective Feb. 1, 2017

Columns	1	2	3	4	5	6	
	(1.646")	(3.417")	(5.188")	(6.959")	(8.730")	(10.5")	
Inches	1	8.00	16.00	24.00	32.00	40.00	48.00
		56.00	64.00	72.00	80.00	88.00	96.00
	2	16.00	32.00	48.00	64.00	80.00	96.00
		64.00	80.00	96.00	112.00	140.00	168.00
	3	24.00	48.00	72.00	96.00	120.00	144.00
		72.00	96.00	126.00	168.00	210.00	252.00
	4	32.00	64.00	96.00	128.00	160.00	192.00
		80.00	112.00	168.00	224.00	280.00	336.00
	5	40.00	80.00	120.00	160.00	200.00	240.00
		88.00	140.00	210.00	280.00	350.00	420.00
	6	48.00	96.00	144.00	192.00	240.00	288.00
		96.00	168.00	252.00	336.00	420.00	468.00
	7	56.00	112.00	168.00	224.00	280.00	336.00
		104.00	196.00	294.00	392.00	460.00	516.00
	8	64.00	128.00	192.00	256.00	320.00	384.00
		112.00	224.00	336.00	436.00	500.00	564.00
	9	72.00	144.00	216.00	288.00	360.00	432.00
		126.00	252.00	378.00	468.00	540.00	612.00
	10	80.00	160.00	240.00	320.00	400.00	480.00
		140.00	280.00	420.00	500.00	580.00	660.00
	11	88.00	176.00	264.00	352.00	440.00	528.00
		154.00	308.00	444.00	532.00	620.00	708.00
	12	96.00	192.00	288.00	384.00	480.00	576.00
		168.00	336.00	468.00	564.00	660.00	756.00
	13	104.00	208.00	312.00	416.00	520.00	624.00
		182.00	364.00	492.00	596.00	700.00	804.00
	14	112.00	224.00	336.00	448.00	560.00	672.00
		196.00	392.00	516.00	628.00	740.00	852.00
	15	120.00	240.00	360.00	480.00	600.00	720.00
		210.00	420.00	540.00	660.00	780.00	900.00
	16	128.00	256.00	384.00	512.00	640.00	768.00
		224.00	436.00	564.00	692.00	820.00	948.00
	17	136.00	272.00	408.00	544.00	680.00	816.00
		238.00	452.00	588.00	724.00	860.00	996.00
	18	144.00	288.00	432.00	576.00	720.00	864.00
		252.00	468.00	612.00	756.00	900.00	1,044.00
	19	152.00	304.00	456.00	608.00	760.00	912.00
		266.00	484.00	636.00	788.00	940.00	1,092.00
	20	160.00	320.00	480.00	640.00	800.00	960.00
		280.00	500.00	660.00	820.00	980.00	1,140.00
	21	168.00	336.00	504.00	672.00	840.00	1,008.00
		294.00	516.00	684.00	852.00	1,020.00	1,188.00

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Full Page: \$1,008.00 (10.5" x 21")

1/2 Page: \$504.00 (Horizontal: 10.5" x 10.5" or Vertical: 5.188" x 21")

1/4 Page: \$252.00 (Horizontal: 10.5" x 5.25" or Vertical: 5.188" x 10.5")

1/8 Page: \$126.00 (Horizontal: 10.5" x 2.625" or Vertical 5.188" x 5.25")

1/16 Page: \$63.00 (Horizontal: 5.188" x 2.625" or Vertical 3.417" x 4.0")

Color: \$6 per column inch (Minimum - \$48; Maximum - \$180)

Contract Rates Available: 13 weeks = 10% off; 26 weeks=15% off; 52 weeks=20% off

Non-Profit/Church Discount: 20% off